BOSS COMMERCIAL REAL ESTATE

COMMITMENT TO ACCOMPLISHMENT

CULTURE OF PERFORMANCE

Boss Commercial Real Estate was born from the simple idea that service and commitment to our client is paramount. That "simple" commitment translates to a level of service to our client that is unparalleled in our industry. We use a broad set of necessary skills in our armamentarium to overachieve for our client's: hands-on time-tested commercial real estate (CRE) expertise, negotiation intuitiveness & experience, municipality & stake-holder relationship building depth, inherent geographic-demographic area knowledge, and the ability to navigate municipal land use regulations early - all these in effort to achieve a wildly successful outcome for our client.

Typical CRE assignments involve a number of moving parts in the support of a client to successfully achieve their commercial real estate transaction goal. These transactions involve procurement of a buyer or tenant (for a property owner) or a real estate asset or space (for a client interested to purchase or lease). These possible CRE procurement assignments are simply the beginning of the our adventure together. Marketing and diligent effort to seek out and find the best buyer or tenant for the property owner is the work of a multi-platform, multi-media, proprietary data base endeavor that involves discipline, fortitude, persistence, and salesmanship. This process is similar to, but slightly different than, the pursuit of a real estate asset or space desired by a Buyer or Tenant. Our client's know their real estate requirement—it is our responsibility to seek, find, and to fulfill it. Given the unique nature of each parcel of commercial real estate, our team will sort through countless possibilities, distill those into a narrowed set of defined options, to maximize the quality level of the site selection process, and our client's time. We do not limit our field of search to on-market properties, we will pursue off market real estate possibilities as well. Whatever it takes.

No where, anywhere, will you find a team more committed to an all out effort to serve your real estate mission than our company.



Guy Wills

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Guy grew up in various locations throughout the United States and across the world. He was born in Greenville, SC and graduated high school, Charleston, SC. During that time Guy lived in Alaska, Virginia, Florida, France, and Maryland. Following high school, Guy attended the Virginia Military Institute for two years before transferring to the University of Florida to complete his post graduate education programs obtaining both a Bachelor of Science and Master of Engineering degree in civil engineering.

After graduation, Mr Wills secured a position with a national engineering firm having an office in Jacksonville, FL. Guy enjoyed a 30 year career at this firm working on site design projects extending throughout the state of Florida from Miami to Jacksonville to Pensacola, and most of Central Florida. His experience ranged from providing due diligence services for one of Florida's major grocers as well as a national hospitality group. Guy also has engineering experience with the design, permitting, and construction of site and infrastructure projects. Since 2016, Guy has assisted with the procurement of retail, commercial, and vacant land development projects throughout the State. Mr Wills has also assisted clients seeking to procure both small and large scale commercial retail site and tenant procurement assignments.



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